

INTEGRATED NATURAL RESOURCE MANAGEMENT (INRM) IN THE PRODUCTIVE, NATURAL AND FORESTED LANDSCAPE OF NORTHERN REGION OF CAMBODIA

JOB DESCRIPTION

I. Position Information

Job Title: Communication Officer
Reports to: Project Coordinator
Contract Type: Contract Staff
Duty Station: Phnom Penh

Classified Level: L-7

Contract Duration: One year with renewable possibility

II. Background

The INRM project objective is to promote integrated landscape management for the conservation and sustainable use of biodiversity, natural resources, and ecosystem services in the northern part of Cambodia. The intent is to generate multiple landscape benefits including effective conservation of globally threatened species and high conservation forests, improve management of natural resources and ensure the maintenance of ecosystem services. It is aimed specifically at improving the management of protected areas and ensuring their financial sustainability, enhancing the productivity of production and agricultural lands, and improving local livelihoods. Increasing demand for forest, agricultural and wildlife products, crop land and agriculture monocultures, and infrastructure and transportation development has accelerated in recent years thereby, rapidly changing the landscape with consequential threats to biodiversity and ecosystem services. The project is thus aimed at addressing these multiple threats by harmonizing socio-economic development, sustainable management of land, forests, natural resources, and biodiversity conservation through an integrated management approach, with water as a catalyst, in Northern Landscapes of Cambodia. To achieve these, actions will be taken to - strengthen policies and institutional capacity at the national and subnational levels to ensure the integration of biodiversity and ecosystem services in sector and subnational socio-economic development planning.

This will be achieved through three inter-related components that are focused on addressing existing barriers, these are:

- Component 1: Systemic and institutional capacity for integrated landscape management;
- Component 2: Effective management of Protected Areas and surrounding riparian and multiple use production landscapes in Northern Cambodia;
- Component 3: Knowledge management, gender mainstreaming, learning and M&E

III. Scope of Work

Under supervision and overall guidance of the Project Director, the Communication Officer (CO) will work closely with the Project Coordinator and in liaison with project staff to effectively implement and manage all aspects of project communication. The CO will delegate work to the project consultants as needed, and in particular for the professional products of communication materials and actual on-the-ground implementation of the communication strategy, including campaign. The work of the CO is based in Phnom Penh with sometimes travelling to Kampong Thom, Siem Reap, Preah Vihear and other provinces as necessary.

IV. Duties and Responsibilities

The CO will be responsible for the following specific tasks, but not limited to:

- 1. Develop or support in developing education materials (newsletters, factsheet, leaflet, etc) and strategic communications campaign to raise nationwide awareness and support for the integration of protected landscape management, and to motivate behaviour change and action;
- 2. Work closely with related project partners, private sectors and video producers to develop script or outline for video clips;
- 3. Work closely with video producers to develop video clips according to scripts or outlines;
- 4. Organize public awareness and outreach activities in collaboration with grantee, communities, project partners, including private sectors, to promote knowledge sharing for a variety of stakeholders at national, sub-national and local levels;
- 5. Develop or participate in the development of Communication strategy, KM plan, KAP survey, and communication development activities to enhance stakeholder participation;
- 6. Support grantees to identify and delivery required project outputs, which constitute appropriate communication methods to effectively engage key audiences/groups;
- 7. Identify opportunities for synergies related to communications and knowledge sharing with other initiatives of other projects/programs;
- 8. Act as focal point for all contact with the media regarding the project, including developing, issuing and responding to project press releases and other material;
- 9. Prepare the project information for up loading in INRM 's web page linked to DBD-CHM's website and update it regularly;
- 10. Participate with grantees and supervise the development and selection of tools and a monitoring strategy to measure the impact of the communications campaign over time;
- 11. Carry out Baseline, Mid-term and End of project assessments of knowledge, awareness and behaviour changes for the communications campaign,
- 12. Any other duty as directed by the National Project Coordinator and /or Project Director.
- 13. Facilitate with project partners to collect biodiversity data and information and share with department of biodiversity for updating with National Biodiversity IMS.

V. Recruitment Qualifications	
Education:	Bachelor's or Master's degree (preferable) in environmental communication, media, or other closely related fields.
Experiences:	 A minimum of five years relevant work experience; Demonstrated solid knowledge of communications related to biodiversity and ecosystem conservation, and landscape management; Proven ability to work flexibly and independently with limited supervision in a multicultural team environment and deliver quality results against tight deadlines; Familiarity with GEF and UNDP procedures is an advantage.
Competencies:	 Solid experiences and participation in the development of education materials, including video clips scripts or outlines; Solid experiences in implementation of communications campaigns, knowledge sharing, monitoring and awareness assessments an asset; Experience in working with and collaborating within governments, communities, academic, NGOs and private sectors.
Language Requirements:	Good knowledge of English including writing and communication skills

Interested applicants should submit a cover letter, CV and support reference **no later than 23 September 2021** (5:00 PM) to the PMU of INRM project, Ministry of Environment: Third floor, Morodok Techo Building (Lot 503) Tonle Bassac, Chamkarmorn, Phnom Penh, Cambodia and / or email to: sophorntin8@gmail.com. Only short-listed candidates will be contacted for an interview.