



GEF TRUST FUND

**“Strengthening national biodiversity and forest carbon stock conservation through landscape-based collaborative management of Cambodia’s protected area system as demonstrated in the Eastern Plains Landscape (CAMPAS Project)”**

## JOB DESCRIPTION

### I. Position Information

Job Title:	Project Communication Officer
Reports to:	National Project Coordinator
Contract Type:	Hired Employee
Duration:	One year with renewable possibility
Level:	L-7
Starting date:	As soon as possible

### II. Background

**CAMPAS**, short for ‘**Strengthening national biodiversity and forest carbon stock conservation through landscape-based collaborative management of Cambodia’s protected area system as demonstrated in the Eastern Plains Landscape**’, is a project funded by GEF Trust Fund. As its title suggests, the project holds the interconnected aim to improve the sustainability of Cambodia’s national system of protected areas, with the complementary objectives to mainstream biodiversity into production forests and promoting conservation of carbon stocks.

The project is delineated into two main components:

Component 1: Strengthened national vision and support for landscape-based protected area and forest management.

Component 2: Integrated landscape management to safeguard forests, biodiversity, and carbon stocks in the Eastern Plains Landscape.

The project design comprises two major outcomes, one at the national level and a supportive outcome at the demonstration site level. At the national level CAMPAS comprises three specific outputs, all oriented to strengthen unity and support for landscape-based protected area and forest management that explicitly addresses national system level issues through measures that include establishing the enabling environment at national level, through

communications and awareness, strengthening protected area governance involving inter-agency cooperation, and demonstrating sustainable financing options. At the demonstration site level, the CAMPAS's four outputs will deliver a sub-regional planning approach for the Eastern Plains Landscape that integrates protected areas and biodiversity conservation into sustainable development – with specific focus on forested landscape connectivity. At this level it also focuses on integrating forest conservation with sub-regional economic development planning, trying to resolve issues presented by economic land concessions that often ignore and impact upon protected areas, and harnessing integration opportunities with other landscape-level initiatives like those of the Asian Development Bank Biodiversity Conservation Corridors and United Nations Environmental Program Adaptation Fund projects.

The total project budget is **4,718,182 USD for the period of 60 months**. The project will be executed by the **Ministry of Environment** and implemented by United Nations Environment (UN Environment) in close cooperation with other NGOs partners and stakeholders.

### III. Functions

#### Summary of Key Functions:

A **Project Communication Officer(PCO)** will work closely with the National Project Coordinator and in liaison with the Biodiversity Conservation Specialist (CTA in Prodoc) to effectively implement and manage all aspects of project communication, and in particular those related to Output 1.3, deliverable 1.3.1: National communications campaign to support landscape-based biodiversity and ecosystem services conservation designed and monitored and 1.3.3: Strategic information and publications to support policy and planning process. The Project Communication officer will delegate work to the project consultants as needed, and in particular for the professional production of communication materials and actual on-the-ground implementation of the communications campaign.

#### Duties and Responsibilities

- Carry out baseline, mid-term and end of project assessments of knowledge, awareness and behavior for the communications campaign regarding national biodiversity and the protected areas system
- Participate in and supervise the development and selection of tools and a monitoring strategy to measure the impact of the communications campaign over time
- Participate in the development of a strategic communications campaign to raise nationwide awareness and support for biodiversity conservation and protected areas, and to motivate behaviour change and action
- Supervise implementation of the national communications campaign, particularly helping to coordinate campaign efforts in the field
- Help define measures and means to disseminate information on the national system of protected areas

- Act as focal point for all contact with the media regarding the project, including developing, issuing and responding to project press releases and other materials
- Help design the project information website and supervise its maintenance
- Inform the National Project Coordinator, without delay, of any issue or risk, which might jeopardize the success of the project's communications campaign
- Any other duty as directed by the National Project Coordinator.

#### IV. Recruitment Qualifications

Education:	<ul style="list-style-type: none"> <li>• Bachelors degree in environmental communication, media or a closely related field</li> </ul>
Experience:	<ul style="list-style-type: none"> <li>• A minimum of five years relevant work experience</li> <li>• Demonstrated solid knowledge of communications related to biodiversity conservation</li> </ul>
Competencies	<ul style="list-style-type: none"> <li>• Experience and participation in the development and implementation of communications campaigns and knowledge and awareness assessments an asset</li> <li>• Experience in working with and collaborating within governments an asset.</li> </ul>
Language Requirements:	<ul style="list-style-type: none"> <li>• Good knowledge of English including writing and communication skills</li> </ul>

Interested individuals should submit CV and Cover Letter no later than **13 June 2017 (Tuesday at 5:00PM)** to the Department of Biodiversity, General Secretariat of National Council for Sustainable Development/Ministry of Environment: Morodok Techo Building (Lot 503) Tonle Bassac, Chamkarmon, Phnom Penh, Cambodia.

For more information, please:

- Visit us at: [www.chm.gdanpc-moe.org](http://www.chm.gdanpc-moe.org) or
- Contact Department of Biodiversity, General Secretariat of National Council for Sustainable Development, Ministry of Environment.  
Tel: (855) 017 676 508/096 248 080 7  
E-mail: [job.campas@yahoo.com](mailto:job.campas@yahoo.com)

Only short-listed candidates will be contacted for writing test and interview.