



GEF TRUST FUND
“Strengthening national biodiversity and forest carbon stock conservation through landscape-based collaborative management of Cambodia’s protected area system as demonstrated in the Eastern Plains Landscape (CAMPAS Project)”



JOB DESCRIPTION

I. Assignment Information

| | |
|----------------------------------|--|
| Assignment Title: | Feasibility Study for the Establishment of Geopark, and Socio-Economics Assessment of Ecotourism Development in the Eastern Plain Landscape |
| Project: | CAMPAS |
| Post Level: | National Consultant |
| Contract Type: | Individual Contractor (IC) |
| Duty Station: | Home-based or based in Department of Biodiversity and field work |
| Expected Place of Travel: | Phnom Penh and Target Areas in Mondulkiri |
| Contract Duration: | (100 Days) within 6 months period starting from 4 th week of December to end of June 2021 |

II. Background

CAMPAS, short for ‘**Strengthening national biodiversity and forest carbon stock conservation through landscape-based collaborative management of Cambodia’s protected area system as demonstrated in the Eastern Plains Landscape**’, is a project funded by GEF Trust Fund. As its title suggests, the project holds the interconnected aim to improve the sustainability of Cambodia’s national system of protected areas, with the complementary objectives to mainstream biodiversity into production forests and promoting conservation of carbon stocks.

The project is delineated into two main components:

Component 1: Strengthened national vision and support for landscape-based protected area and forest management.

Component 2: Integrated landscape management to safeguard forests, biodiversity, and carbon stocks in the Eastern Plains Landscape.

The project design comprises two major outcomes, one at the national level and a supportive outcome at the demonstration site level. At the national level CAMPAS comprises three specific outputs, all oriented to strengthen unity and support for landscape-based protected

area and forest management that explicitly addresses national system level issues through measures that include establishing the enabling environment at national level, through communications and awareness, strengthening protected area governance involving inter-agency cooperation, and demonstrating sustainable financing options. At the demonstration site level, the CAMPAS's four outputs will deliver a sub-regional planning approach for the Eastern Plains Landscape that integrates protected areas and biodiversity conservation into sustainable development – with specific focus on forested landscape connectivity. At this level it also focuses on integrating forest conservation with sub-regional economic development planning, trying to resolve issues presented by economic land concessions that often ignore and impact upon protected areas, and harnessing integration opportunities with other landscape-level initiatives like those of the Asian Development Bank Biodiversity Conservation Corridors and United Nations Environmental Program Adaptation Fund projects.

The total project budget is **4,718,182 USD for the period of 60 months**. The project will be executed by the **Ministry of Environment** and implemented by United Nations Environment (UN Environment) in close cooperation with other NGOs partners and stakeholders.

III. Scope of Work

Under the overall guidance and supervision of the Chief Technical Advisor and National Project Director, the selected National Consultant will work closely with Project Coordinator, CAMPAS project partners and relevant institutions/stakeholders to complete the assignments. Tasks and responsibilities of consultant include but are not limited to:

Main Duties and Responsibilities

- Conduct desk review on Geopark establishment;
- Conduct feasibility study and take inventory of geological significance of the sites in the Eastern plain landscape for nomination to be Geopark;
- Identify and analyze national and local needs and priorities for Geopark establishment;
- Prepare plan and ways forward for the geopark establishment, and nomination of the sites to be UNESCO Global Geopark Network;
- Conduct SWOT analysis and needs assessment for ecotourism development in the eastern plain landscape;
- Conduct a comprehensive socio-economic assessment;
- Develop appropriate financing models and fund mobilization strategies for the Geopark and ecotourism development.
- Develop a comprehensive marketing and promotion plan for attracting potential investors for geotourism and ecotourism establishment and development; and
- Perform other tasks as requested by the Project Director and the National Project Coordinator as appropriate.

IV. Expected Outputs and Deliverables

| No. | Deliverables/Outputs | Target Due Dates | Review and Approval Required |
|-----|---|--|------------------------------|
| 1 | Deliverable 1: Detailed work plan and financial plan of the assignment | 1 st week of assignment | |
| 2 | Deliverable 2: 1. First draft of the feasibility study and inventory report of geopark in the eastern plain landscape 2. First draft of SWOT analysis, needs assessment, and socio-economic assessment report for ecotourism establishment in the eastern plain landscape 3. First draft of financing models and resource mobilization strategies for Geopark and ecotourism establishment and development | 6 th week of assignment 12 th week of assignment 18 th week of assignment | |
| 3 | Deliverable 3: 1. Final draft of the feasibility study and inventory report of geopark in the eastern plain landscape 2. Final draft of SWOT analysis, needs assessment, and socio-economic assessment report for ecotourism establishment in the eastern plain landscape 3. Final draft of financing models and resource mobilization strategies for Geopark and ecotourism establishment and development. | 22 nd week of assignment | |

V. Institutional Arrangement

The consultant will be performed under the supervision of the Project Director. The consultant will liaise on a day-to-day issue with the CAMPAS PMU. S/he will also work closely with the relevant institutions, CAMPAS project partners to ensure full cooperation and collaboration from all stakeholders.

VI. Duration of the Work

The assignment is expected to be performed within **6 months** period starting from **4th week of December 2020 to 4th week of June 2021**. It is expected that the final documents will be submitted **by the end of June 2021**.

VII. Duty Station

The duty station of this assignment is a combination of home-based and/or based in the Department of Biodiversity, Ministry of Environment in Phnom Penh and field work in Mondulkiri province.

VIII. Payment Milestones

| No. | Outputs/Deliveries | Expected Payment Schedule | Payment Amount |
|-----|--|-------------------------------------|----------------|
| 1. | Upon submission of detailed work plan and financial plan | 1 st week of Assignment | 30% |
| 2. | Upon satisfactory completion of deliverable 2 | 19 th week of Assignment | 30% |
| 3. | Upon satisfactory completion of deliverable 3 | 24 th week of Assignment | 40% |

IX. Recruitment Qualifications

| | |
|-------------|--|
| Education: | <ul style="list-style-type: none">At least hold a master's degree or equivalent in natural resource management or environmental science, ecosystem services, policy development and management, development studies, tourism and related fields; |
| Experience: | <ul style="list-style-type: none">At least 5-10 years' experiences working with public sector in environmental and/ natural resources management programs in developing countries in collection, reviewing and analyzing data information related to biodiversity, natural resources, socio economic;Demonstrated experience in developing a report on desk review and gap analysis;Demonstrated experiences in conducting socio-economic assessment, feasibility study on ecotourism, stakeholders' engagement with the government ministries, IOs, NGOs, Community-Based Organization (CBOs) and unaffiliated community members. |

| | |
|------------------------|---|
| Competencies | <ul style="list-style-type: none"> • Strong biological and geological research and survey skills and demonstrated experience in developing a comprehensive marketing and promotion plan for attracting potential investors to the GEO park and financing models and funds mobilization strategies to realize funds for the development of the GEO park in a developing country; • Understanding, familiarity and experiences with provision of technical support to complex projects/ programs; • Excellent English written, with analytical capacity and ability to synthesize outputs and relevant findings for the preparation of quality assessment reports; • Skills in achieving results through persuading, influencing and working with others; • Analytical skills and ability in development of report findings; • Displays sensitivity and adaptability to different cultures, genders, religions, races, nationalities and age groups; • Good team player, having ability to work under minimum supervision and maintain good relationships; and • Passionate and independent with the ability to take initiatives, develop ideas, and follow them through to implementation; |
| Language Requirements: | Fluency in Khmer and English required; |

| X. Criteria for Evaluation of Level of Technical Compliance of Individual Contractor | |
|--|-------------------------|
| Technical Evaluation Criteria | Obtainable Score |
| At least 5-10 years of professional experience in research, collection, reviewing and analyzing data information related to biodiversity, natural resources and socio-economics; | 30 |
| Demonstrated experiences in developing a report on desk review, gap analysis and in conducting socio-economic assessment, feasibility studies for Geopark establishment and ecotourism development, stakeholders' engagement with the government ministries, IOs, NGOs, community-based Organization (CBOs) and unaffiliated community members | 25 |
| Strong biological research and survey skills and demonstrated experiences in developing a comprehensive marketing and promotion plan for attracting potential investors to the Geopark and financing models and funds | 25 |

| | |
|---|-----|
| mobilization strategies to realize funds for the development of the Geopark and ecotourism in a developing country; good analysis and synthesis, and English written and communication skills | |
| Experiences of working and collaborating with the government officials and conservation NGOs, communities and knowledge with UNEP/GEF projects | 20 |
| Total Obtainable Score: | 100 |

Interested candidates should submit a cover letter, CV with support references and financial proposal no later than **23rd December 2020 (Wednesday at 5:00PM)** to the Department of Biodiversity, General Secretariat of National Council for Sustainable Development, Ministry of Environment: Morodok Techo Building (Lot 503) Tonle Bassac, Chamkarmon, Phnom Penh, Cambodia.

For more information, please:

- Visit us at: www.chm-ncsd.moe.gov.kh or
- Contact Department of Biodiversity, General Secretariat of National Council for Sustainable Development, Ministry of Environment.
Tel: (855) 089 887 723/ 089 456 496
E-mail: job.campas@yahoo.com

Only short-listed candidates will be contacted for the interview.